

July 29, 2003

To whom it may concern at the FCC:

I am writing to express my *serious* concern regarding the new regulations governing unsolicited fax advertisements that will go into effect on Monday, August 25th. The new rules will negatively affect the Building Owners and Managers Association of Chicago (BOMA Chicago) by doing the following:

- Unraveling relationships with our members, clients, and industry partners by forcing us to obtain written consent before faxing certain materials to them;
- Requiring us to expend valuable time deciphering which materials may be interpreted as commercial in nature;
- Forcing us to determine whether written consent of a certain member has expired or not, and making us pursue these members for that consent.

BOMA/Chicago is a professional association that represents 94% of all of the office building space in the City of Chicago. Because we represent almost all of the office space in the city, we work very closely with the Office of Emergency Planning and Homeland Security to alert buildings, via fax, whenever homeland security alerts are issued. This new fax regulation will seriously impede our ability to issue critical security alerts, which have to be issues instantaneously to be meaningful. If we are allowed to send these faxes only with certain permission, we will do our members, our city and homeland security a disservice by not notifying them about valuable events that apply to their business.

I hope you will seriously consider the detrimental effects that these new regulations will place upon BOMA and other fellow associations.

Sincerely,

Ronald Vukas
Executive Vice President
BOMA Chicago
120 South LaSalle St.
Ste. 1400
Chicago, IL 60603

Tel: 312-759-2040
E-Mail: rvukas@bomachi.com